



# Sponsorship Proposal

## Gotland Game Awards 2010

**GOTLAND  
GAME  
AWARDS  
2010**

## **Gotland Game Awards 2010 - Platinum Sponsorship Opportunities**

It is time for the University of Gotlands annual Game Awards. It is held in Visby, Sweden between 7-8 June 2010.

Our institution expect to attract no less than (300) delegates from throughout the world. This annual conference attracts both professional people from within the video game industry as well as independent developers.

Gotland Game Awards has turned into an event within the game community that both Swedish and international media has taken an interest in.

We hope that this will be a golden opportunity for your organization to show your involvement and support for the future people of the gaming industry and to promote your own products and services.

### **About PLATINUM SPONSORSHIP**

Participation as a Platinum Sponsor is the highest level of Sponsorship during GGA 2010. It offers a great way to promote your company/organization as well as on-site visibility. As our main sponsor your funds will directly help us with making this event possible. Here are some of the following benefits you get by becoming our exclusive Platinum Sponsor;

- Company logo on the name badges for staff and jury members.
- Your Company logo on main banner in front of or on the side of the stage during the award ceremony.

For more info about what you get with the Platinum sponsorship package see page 4. We are looking forward to having you as our Sponsor!

## PLATINUM CATEGORIES

- COCTAIL SPONSOR 30.000(SEK)  
(Only 1 available)

Between the exhibition and the award ceremony it is time for the much anticipated cocktail party. The time for everyone to mingle and feel at ease with what they have accomplished during this years GGA. This is an excellent opportunity for your company to show your support!

- JURY DINNER SPONSOR 30.000(SEK)  
(only 1 available)

Every year at the Gotland Game Award there is a “Jury members only” dinner. This is where all the business people get a chance to catch up and share a nice meal together.

If you want your company to stand out among the professional people within the game development industry this is the dinner to sponsor. Your Company or Organization can be responsible for this great evening.

- PARTY SPONSOR 30.000(SEK)  
(only 1 available)

The party takes place on the evening of tuesday the 8:th. To participate as a party sponsor is a great and easy way to show your support. This is also a way for everyone to remember your company name.

- FIREWORKS 35.000(SEK)  
(only 1 available)

Every year Gotland Game Awards is celebrated with fireworks. This was very much appreciated last year. For more information about Platinum Sponsorship see page 4.

Sponsor Benefit:	Platinum 30.000 - 35.000 SEK	Gold 15.000 SEK	Individual Proposals (Individual agreement)
(10min) Motivation speech. (Negotiable)	✓		
Company logo on name badges.	✓		
Logo on main banner (in front of or on the side of stage)	✓		
Mentioned during the awards.	✓	✓	✓
Give out an award during ceremony. (this is a negotiable benefit)	✓	✓	✓
Participation in jury.	✓	✓	✓
Logo printed on posters.	✓	✓	✓
Logo printed in pocket program.	✓	✓	✓
Logo projected on screens during the event.	✓	✓	✓
Logo, web link, sponsorship status on our website.	✓	✓	✓
Logo on press wall for photographs of the winners in the competition.	✓	✓	✓
Ticket to the event including; Flight to Gotland, Hotel, Jury dinner, entrance to the GGA 2010 party and cocktail drinks.	✓	✓	✓
Company banners by the entrance of the exhibition hall. (Negotiable and company responsible for providing banners)	✓	✓	✓